

Job Description - Digital Marketing Coordinator

Location: Worcester, with occasional travel to national events and our UK offices

Department: Marketing & Business Development

Salary: Competitive and commensurate with experience, plus generous benefits package.

Working location: 5 The Triangle, Wildwood Drive, Worcester WR5 2QX

Help us create a better world through design, sustainability and innovation.

Are you creative, organised and passionate about digital marketing? Do you enjoy creating engaging content, building brands and bringing ideas to life across digital channels?

We're looking for a talented Digital Marketing Coordinator to join our Marketing & Business Development team. This is an exciting opportunity to develop your career within an established, fast-growing, multidisciplinary construction design and engineering consultancy, as part of a wider national group.

This is a varied, hands-on role where no two days are the same. You could be creating social media campaigns and content, filming project videos, updating our websites, supporting major industry events or analysing digital performance. If you're proactive, enthusiastic and enjoy working across a broad range of marketing activities, we'd love to hear from you.

What you'll do

You'll play an important role in delivering marketing activity for our business and wider group, including:

- Creating engaging content for LinkedIn and other social media channels, from photography and graphics to short-form video.
- Managing social media content, scheduling, publishing and performance monitoring.
- Updating and maintaining our WordPress websites, intranet and digital content.
- Producing newsletters, news stories, project updates and other communications.
- Creating marketing materials including brochures, presentations, advertisements, case studies, digital campaigns and other design led collateral.
- Supporting the planning and delivery of major industry events and exhibitions, including UKREiiF, Education Estates and Healthcare Estates.
- Monitoring website and campaign performance using tools such as Google Analytics and producing insights and reports.
- Supporting PR activity, award submissions, promotional campaigns and bid submissions.
- Working with designers, printers and other suppliers to deliver high-quality marketing materials.
- Providing general marketing and business support, including event coordination, administration activities and client interactions.

What we're looking for

We're looking for someone who is creative, curious and keen to make an impact. You'll be organised, proactive and comfortable managing multiple priorities in a busy environment.

Ideally, you'll have:

- A degree, HND or equivalent in Marketing, Digital Marketing, Communications or a related subject, or relevant practical experience.
- Excellent written and verbal communication skills.
- Strong attention to detail and a creative eye for design and branding.
- Good organisational and time-management skills.
- A positive, proactive approach and a willingness to learn.

Experience with WordPress, Mailchimp, Canva, Adobe Creative Suite, Google Analytics, social media management platforms or video editing software would be an advantage, but training and development opportunities are available.

What you'll get

- A varied role with real responsibility from day one.
- The opportunity to work on exciting projects across the design, engineering and built environment sectors.
- Opportunities to attend leading UK property, education and healthcare events.
- Ongoing training and professional development.
- A supportive, collaborative and friendly working environment.
- Excellent career progression opportunities within a growing business and wider national group.
- A competitive salary, 25 days' annual leave plus bank holidays, and an attractive benefits package.

Ready to take the next step?

If you're looking to grow your digital marketing career in an ambitious and growing national consultancy, we'd love to hear from you. Closing date for applications is noon on the 5th August 2026. UK based applicants only please.

To apply, please send your CV with a covering note briefly telling us about you to:
jobs@oneltd.com